



FACT SHEET: Republican Gains and Key Demographic Shifts in the 2024 Election

OVERVIEW

The latest media coverage of the election appears to be more spin than fact. A closer look at early voting shows how polling may miss the actual makeup of the electorate and that women are not turning out at historic rates. Republicans have dramatically closed the gap on absentee and in-person early voting. Meanwhile, Democrats are seeing declines in support across several states, signaling a shift in voter alignment ahead of Election Day.

WOMEN

CLAIM: The Radical Left and establishment media claim historic turnout by women in the 2024 Presidential General Election.

FACT: This appears to be a liberal psy-op. **So far, 19,076 fewer women have voted in 2024 vs the same point in 2020.**

As of 11/2/2024, 9,078,456 women have voted in 7 battleground states this election. At the same point in 2020, 9,097,532 women had voted in the election.

- In fact, 217,056 more Republican women have voted in 2024 vs 2020. Meanwhile, 424,488 fewer Democrat women have voted vs. the same point in 2020.

Republican	Democrat	Independent
+7%	-10%	+11%

- Republican women are outpacing Democrat women in both Arizona and Wisconsin.
- In addition, Republican men are outpacing Democrat men in 6 of the 7 battleground states.

NORTH CAROLINA

CLAIM: The NYT claims Harris holds a lead in North Carolina including an “advantage of early voters by 8 percentage points.”

FACTS: When comparing turnout by party, the early voting electorate is **4.5% more net Republican** than at the same point in 2020.

Saturday before 2024 Election	Saturday before 2020 Election	Difference
R 33.2%	R 31.5%	+1.7
D 32.3%	D 35.2%	-2.8%
I 34.5%	I 33.3%	+1.2%

As of 11/2/2024, Voter Turnout data shows:

- Republicans: 1,431,277
- Democrats: 1,393,381
- Independents: 1,484,670
- AFW started on the ground in North Carolina in June and has canvassed 323,733 voters. AFW has also deployed over 1.5 million text messages to North Carolinians.
 - 47% of people AFW has text has already voted; 51% of people canvassed has already voted.

PENNSYLVANIA

CLAIM: According to the NYT poll, Trump has erased Harris's lead, and they're now tied at 48%.

FACTS:

- The early voting electorate is 21% more net Republicans than it was at the same point in 2020:
 - A total of 1,712,511 people has voted early or absentee
 - 958,035 are Democrat
 - 160,819 are Independent
 - 562,412 are Republican
- Earlier this week, the Trump campaign successfully sued to extend in-person main-in voting in Bucks County. The deadline was extended in Bucks to Friday at 5PM:
 - Here is the Bucks County Breakdown of Returns:

2024	2020
▪ 64,528 are Democrat (-20%)	81,529 were Democrat
▪ 13,742 are Independent (-8%)	14,997 were Independent
▪ 42,644 are Republican (+130%)	32,711 were Republican
- AFW has canvassed over 1.2 million people in Pennsylvania and deployed over 10 million text messages. Due to the volume of sends, conversion rates are slightly lower with 17% turnout on doors and 14% turnout on text. However, early vote numbers have increased over 10% since this time in 2020.

ARIZONA

CLAIM: According to the NYT poll, Republicans are leading in Arizona.

FACTS:

- Early results show that is indeed true:
 - Democrat: 694,098
 - Republican: 857,651
 - Non-Partisan: 408,583
- AFW has canvassed 658,679 voters in Arizona and deployed over 4 million text messages. As of 11/2/24, 46% of the people AFW has text have already voted, and 41% of people that we have visited at the door has already voted.

CHURCH ATTENDING PEOPLE OF FAITH

AFW examined voters in Wisconsin, Pennsylvania, Michigan, North Carolina and Georgia who attend church (or mosque or synagogue) "frequently" to determine if there was any change from 2020 to 2024. Here is what was discovered:

- In every state except North Carolina, Democrat turnout has decreased amongst frequent church attenders.
- In Pennsylvania, Democrat Jewish voter turnout decreased 35.11%, but increased with Republicans by 14.28%. That is a massive gap of 49.39%.
- There was also a noticeable shift in Catholics in Pennsylvania. Republican Catholic early and in-person vote increased about 20.08% while Democrat Catholic early and in-person vote decreased about 35.58%
- In Michigan, there was substantial change amongst the service attending faiths by massive numbers. Jewish Republicans increased 4.99% while Jewish Democrat turnout decreased 16%. Even more stunning, Democrat Islamic turnout is down 48.9% as of November 2. Democrats are even losing Protestants and Catholics, while Republicans are picking up votes by 6 and 7% respectively.

- In Georgia, Republican Protestant and Catholic turnout is up 2.87% and 5.27% respectively, while Democrat turnout is down 5.3% and 3.96% respectively.

IOWA

CLAIM: Harris has a 3-point lead in Iowa

FACTS: Early voting is net 9% better for Republicans compared to the same time in 2020.

- **Early Voting Shift:** Republicans are net 9% better off vs Democrats in early voting compared to the same time in 2020.
 - 2024: R 40% / D 40% / Ind 21%
 - 2020: R 34% / D 43% / Ind 22%
 - Net comparison R+6% and D-3% = 9% better.
- **Emerson College Poll:** Trump leads Harris by 10 points statewide (53-43), aligning with high voter turnout and strong Republican registration figures.
- Unlike Emerson, the Des Moines Register poll does not disclose partisan share and recalled 2020 vote distribution, which raises questions about its accuracy and transparency.
- **Impact:** Iowa’s shift to Republican early voting and registration advantage highlights a growing Republican base and underscores Trump’s momentum among likely voters in traditionally Republican states. AFW does not have a field program in Iowa.

SENIORS

- **Surge in Republican Senior Turnout:** Republican seniors are outperforming their Democrat counterparts by 260,000 votes across AZ, GA, PA, NC, NV, MI, and WI. Key increases in senior turnout:
 - **Pennsylvania:** Republican senior turnout at 108% of 2020 levels (Democrat seniors at 72%)
 - **Michigan:** 102% of 2020 levels for Republican seniors
 - **Georgia:** 100% of 2020 turnout for Republican seniors

AB EV RETURNS

	11/3/20			Same Day 2020			2024 v Same Day
	R	D	IND	R	D	IND	
AZ	43.66%	35.44%	20.90%	40.21%	36.18%	23.61%	+4.19%
GA	39.35%	41.93%	18.72%	40.69%	45.52%	13.79%	+2.24%
MI	41.59%	50.48%	7.92%	36.28%	56.18%	7.54%	+11.01%
NC	33.46%	32.55%	33.99%	32.41%	34.86%	32.73%	+3.36%
NV	38.82%	37.34%	23.84%	38.98%	42.78%	18.24%	+5.29%
OH	41.35%	36.71%	21.94%	40.19%	42.91%	16.90%	+7.35%
PA	33.46%	56.87%	9.67%	22.56%	68.45%	8.99%	+22.48%
WI	49.99%	31.40%	18.60%	49.46%	34.88%	15.66%	+4.01%

AFW Strategic Engagement Metrics:

- **5.61 million voters visited to date across 47 counties**
- **Over 22 million get out the vote texts deployed and responded to**
- **800,000 new America First voters engaged since 2020**
- **38,000 Voter Registrations in Georgia and Arizona**